

Cotton Price Risk Management Seminar



SAVE THE DATE

February 17, 2010

Market-Based Strategies for How to Manage Your Price Risk
for the 2010 Crop Season, Integrating Crop and Revenue Insurance

Main Topics:

*Why are options on cotton futures critical to your business?
What can options do for you and how?
Actionable hedging strategies based on various price scenarios
Market Outlook*

Instructors – Dr. Carl Anderson and Dr. John Robinson
will discuss when and how to use a variety of option
strategies including: fences, 3-ways and calendar back spreads

Market Outlook by Dr. O.A. Cleveland, Cotton Marketing Specialist

What: Basic and Intermediate workshop on using options
on futures to manage price risk

Who: Sponsored by Cotton Incorporated

Where: The Peabody Hotel
149 Union Avenue, Memphis, TN

When: Wednesday, February 17, 2010
8:30 am - 5:00 pm

No attendance fee; lunch will be provided
Please register to reserve your seat; space is limited

To register, contact Kay Wriedt at 919-678-2271 or kwriedt@cottoninc.com