

USA Rice Federation is the global advocate for all segments of the U.S. rice industry with a mission to promote and protect the interests of producers, millers, merchants and allied businesses.

### Domestic Promotion

#### USA Rice Launches “Healthy Rice Bowls Contest” for Schools in NRM

USA Rice Federation announces its second annual “Healthy Rice Bowls Contest” for kindergarten through 12<sup>th</sup> grade (K-12) schools. Last year’s winner, Abby Kassman-Harned, foodservice director at Tolland High School in Connecticut, created a “Lunch Your Way” rice bowls bar. The bowls included a choice of white or whole grain brown rice, steamed fresh vegetables, beef or chicken, Asian sauces, chop sticks, and fortune cookies.

The “Healthy Rice Bowls” contest, which begins in September as part of National Rice Month, will promote the health benefits of rice and encourage school lunch decision-makers to add rice dishes to menus. The winner will receive Aroma rice cookers for school and home, and will be featured on [www.MenuRice.com](http://www.MenuRice.com)’s K-12 section, one of the most frequently-visited areas of the site.



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*2007 Healthy Rice Bowls contest winner Abby Kassman-Harned, second from left, is greeted, at the School Nutrition conference by Susan Gunther, Marriner Marketing, far left; and USA Rice staff members Shaily Jariwala and Judy Rusignuolo, far right.*

A [news release](#) announcing the contest was distributed to major foodservice publications and national media. For more information on USA Rice’s school foodservice contest, visit [www.menurice.com/k12ricebowlcontest](http://www.menurice.com/k12ricebowlcontest).

USA Rice is a long-time supporter of school foodservice and continues to promote U.S. rice in schools.

### Correction

Yesterday's *Daily* incorrectly identified Alex Balafoutis’ affiliation with the USA Rice Federation’s International Trade Policy Committee. He is a member of the committee, which Carl Brothers chairs. The *Daily* regrets the error.

## CBOT Rice Futures Closing

Chicago Board of Trade: [Closing Price of Rough Rice Futures for August 19](#)

	<b>Sept. 08</b>	<b>Nov. 08</b>	<b>Jan. 09</b>	<b>March 09</b>	<b>May 09</b>	<b>July 09</b>	<b>Sept. 09</b>
<b>Price</b>	\$17.155	\$17.425	\$17.735	\$18.035	\$18.29	\$18.55	\$17.20
<b>Net Change</b>	+ 0.50	+ 0.50	+ 0.50	+ 0.50	+ 0.455	+ 0.405	Unch

## In The News

### [U.S. Peanuts Ahead, Rice a Week Behind](#)

United Press International

### [Desperate Times, Says Rice Farmers](#)

*The Irrigator*, Australia

### [Hybrid Seeds Can Help Multiply Rice Output](#)

Live Mint, India

### [Problems Dog Basmati Rice Export Industry](#)

*The Hindu Business Line*, India

### [Global Food Crisis Spurs Japan Rice Policy Rethink](#)

Reuters

### [India Rice Production to Climb as Rains Spur Planting](#)

Bloomberg

### [No Dumping of Paddy at Kedah Rice Mill — Mustapa](#)

Bernama, Malaysia

### [WTO Farm Mediator to Leave at The End of The Year](#)

*The Daily Times*, Pakistan — (Rice not mentioned)

### [Myanmar: Cyclone-hit Farmers Switch to Fishing](#)

ReliefWeb, Switzerland

### [New Support for Rice Prices](#)

*The Bangkok Post*, Thailand

### [Thailand: Government Plan to Boost Domestic Rice Production](#)

IRIN, Asia

### [Vietnam, Cambodia Brace for Mekong Floods, Crops Safe](#)

Reuters — (Rice mentioned)

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