



Hybrid Rice Report for Friday October 1, 2009

Seed Sales Update – [Chad Duckworth](#), Marketing Manager

Harvest is now in full swing in the MidSouth. By now, many of you have had a chance to see how our hybrids are performing on your farm and are beginning to make decisions on what you would like to plant next season. We are currently preparing the sales process for 2010, and wanted to share with you that we plan to have our information available within the coming days. Our anticipated date to begin taking seed orders for the 2010 season is October 15, 2009. We encourage you to get in touch with your local Service Partner or RiceTec Representative before October 15th to let them know your RiceTec hybrid seed needs. We are anticipating increased demand this season and we do not want anyone to miss an opportunity to place an order for their rice seed of choice. We still have some Farm Scale Yield trials to harvest but thus far we are seeing the traditional 25% yield advantage over varieties that we have seen in past years. If you are interested in learning more about hybrid performance in your area please contact your local District Sales Manager or your Tech Services Representative. Also, you can call us toll-free at 877.580.7423. A listing of RiceTec District Sales Management is listed below for your convenience.

Thank you for your continued support of our company and our products.

RiceTec District Sales Staff

Brian Graf – Northeast AR and Southeast MO – 870.243.2603

Bill Midkiff – East Central AR – 870.273.8221

Jeff Reeves – West Central AR – 870.919.6944

Wes Long – South AR – 870.830.0160

Jeff Mosley – MS and Northeast LA – 662.719.1034

Mike Worthington – South LA – 337.263.4297

Mark Spilman – TX – 281.389.3527

District 1, SE Missouri – [Brian Ottis](#), Technical Services, 573.391.0366

What a difference a week makes! Harvest really got kicked off strong on Monday as cool, clear weather made its way into the area. Most of the rice harvested this week was planted during the last week of April, and is doing really well. High yields are being reported across the region, with several farms above record yield levels. I've heard yields in the Dudley and Fisk areas of over 220 bu/A dry in the last week. Last night's rain event was less eventful than anticipated, which provided a sigh of relief for local growers. We've only been able to harvest one of our farm scale yield trials in District 1 on Clark

Farms southwest of Poplar Bluff. XL723 yielded 38 and 39 bu/A higher than Wells and Cheniere, respectively.

District 2, NE Arkansas – [DJ Shipman](#), Technical Services, 870.273.9286

Harvest is moving along pretty good in District 2. I would estimate that D2 is 30 - 40% harvested at this point with excellent yield reports still coming in with the majority of the reports still being between 180 and 220 dry bu/ac. I had one grower in Greene County tell me that the worst field of CLXL729 that he has cut so far yielded 197 dry bu/ac and the best field was 230 dry bu/ac.

We harvested another large scale yield trial this week in Craighead County on Hwy 63 at Bono where XL723 out yielded Wells by 25 dry bu/ac and Cheniere by 18 dry bu/ac. There are still two more trials in D2 to be harvested that were planted late so I will post those results as they are harvested.

District 3, N Central Arkansas – [Kurt Johns](#), Technical Services, 870.243.4696

With rice harvest in full swing (finally), we are starting to get some good yields in. Many reports of 200 plus bu/A yields are a welcomed bit of information. It would be a blessing to get several weeks with no rain to get some serious acreage cut. I have had several reports of very strong XL723 yields and some preliminary millings are very good. If any of the D3 customers would like to report some very good yields please give me a call so I can share it. Good luck. Oh and with deer season opening today good luck with that too.

District 4, Central Arkansas – [Whitney Jones](#), Technical Services, 501.516.6904

Yields are still holding around 200 bushels dry in central Arkansas with the hybrids. With the cooler weather, my last two large scale strip trials have slowed down. Hopefully, I can get them out within the next few days. Last week I was able to harvest two trials. One was on Marvin Hare, just south of Newport, and the other was on Eric Greenwalt north of Hazen. In the Marvin Hare trial, the Hybrids out performed the 161 by an average of 38 bushels and the CL151 by an average of 11 bushels. On the Greenwalt trial, the hybrids out performed the CL161 by an average of 86 bushels and the 151 by an average of 55 bushels. The Clearfield XL 745 really shined in the Greenwalt trial with a dry yield of 227.6. On another note, I know everyone is busy with harvest but we really need to be thinking about rice acres next year because fall sales are right around the corner.

District 5, SE Arkansas – [Jeff Branson](#), Technical Services, 870.578.8436

Rice producers in D5 have made significant progress in getting the crop out of the field over the last week. Yields have gone down slightly due the 2 week rain delay we experienced in mid September. Lodging is significant in a few areas and will further delay harvest. Typically we are around 80% harvested by the first of October, but as of today we have only 40% of the rice out of the field.

Yields have been average in some areas and excellent in others places across the district. Four of the six yield trials in southeast Arkansas have been harvested and are consistent with the yields being reported across the district. In the three Clearfield trials, RiceTec hybrids are producing anywhere from 15 to 50 bushels more per acre than CL 161 and

CL 151. One trial in Arkansas County was planted following wheat and was harvested on the 28th of September. XL 723 dried 165 bushels per acre, which was 38 and 32 bushels more than Cheniere and Wells, respectively.

District 6, MS and N Louisiana – [Jay Burchfield](#), Technical Services, 662.402.2781

We were finally able to get back in the fields toward the end of last week. The last 7 days we have had a good run on harvest. It has been a slow go after the rains where most areas received a minimum of 10 inches and up 20 plus inches in places. Hybrids seem to have weathered the storms fairly well considering the amount of rainfall received. Lodging is evident in some fields, especially the ones that were ready to be harvested before the rains set in, but as a whole the crop still has good potential. We have harvested another RFYT on Brad McIntyre in which the new experimental hybrid CLXP751 was the leader with all the hybrids demonstrating a 31 – 45 bushel advantage over CL151. We still have three more RFYTs to be harvested in the coming weeks.

District 7, SW Louisiana – [Cullen Minter](#), Technical Services, 337-499-6498

The crop is 99% harvested in South Louisiana. Hybrid yields are still holding well (in the Mid 40's to 50 barrels). This was an exceptional year for yields on first crop in the area. Hybrid yields were up an estimated 10-15% over last year. The ratoon crop is looking fair and erratic in both hybrids and varieties. Some fields look great while others do not. We are working diligently to try to understand why we are seeing such inconsistency in the second crop.

District 8, Texas – [Derrol Grymes](#), Technical Services, 281.381.9371

With the exception of several producers on the east side of Houston, the Texas Gulf Coast rice crop is essentially in the record books, as far as the primary crop is concerned. The ratoon crop is off to a good start and has excellent potential at this point. I know that every one is ready for the cold fronts to start making their way south, but the ratoon crop still needs the heat units and sunlight to fill its' potential.

We are hosting a ratoon crop field tour on October 14th from 10:00 AM till noon at Des Woods' farm in Katy, Texas. We will be communicating the agronomics of ratoon production in the area along with discussions on how the primary crop went in the area, winding up the day with a noon meal.

As a final note, please take time to visit our newly revised webpage at www.ricetec.com, where you can learn more about RiceTec products and keep up to date with the latest news and management recommendations. If you have any questions, please call your local technical services representative or contact our Customer Service line at 877.580.7423.