



Report for Wednesday June 10, 2009

Field Day Update – Chad Duckworth, Marketing Manager

Historically, RiceTec has given growers and the rice industry new information about the company and their products in the same manner as almost every other entity dealing in rice; more or less a “one size fits all” approach. That structure will change for RiceTec in 2009.

“In the past, our plan was to organize field days at dates and times that would fit most everyone in the industry, so all could attend” says Chad Duckworth, Marketing and Sales Support Manager for RiceTec. As RiceTec Field Days have increased in popularity and our attendance has grown we have come to realize that this approach does not allow us to meet specific needs of specific customer sets.

The new approach will offer multiple small scale field days within the various geographies that RiceTec services. The intent is to have smaller more informal groups that will allow customers and others in attendance to interact with Company Representatives in an information exchange mode; thereby tailoring the discussion to the specific interests of each group.

RiceTec will be sending out personal invitations to customers, non-customers and groups within the rice industry, notifying them of the dates in their area. Local RiceTec representatives as well as members of RiceTec management will be present at each field day to share information, answer questions and interact with the attendees.

“If you interested in attending one of our local field days and you have not received an invitation we encourage you to contact your local RiceTec representative to learn more. Additional information may also be found on our website, www.ricetec.com as we get closer to field days.

District 1, SE Missouri – Brian Ottis, Technical Services

The latest USDA report has Missouri 100% planted as of Monday, but there are still a few folks planting rice in SE Missouri. Our early April-planted rice has been at flood for better than a week now, and many of our acres in Butler and Western Stoddard Counties are getting flooded this week. We had a brief dry spell over the weekend in places that allowed fertilizer to be applied in preparation for the flood. The early rice looks really good. Most rice planted at the end of May has some weak spots or was replanted due to

all the rain. Fortunately, the strong tillering capabilities of the hybrids should fill in those thin spots and make good yields come fall. Herbicides are still working really well across the area, mostly due to all the moisture. Command continues to hold well and the Newpath activity has been excellent with all the rain. I would like to say, however, don't think you can get by with just one application of Newpath on CLEARFIELD rice. Years and years of research have proven that it still takes two applications to be the most effective on red rice. Even if fields look clean, the chances of red rice coming back are strong, so spray Newpath again before you go to flood, rather than waiting and applying Beyond.

District 2, NE Arkansas – [DJ Shipman](#), Technical Services

The rice crop is starting to look a lot better in D2. Most of the earlier planted rice has gone to flood now and the rice that was planted and replanted 2-3 weeks ago is emerging nicely and has established a stand for the most part. There is still a few farmers planting some rice trying to finish up but I think most farmers have called it quits and are done planting rice. I would like to remind everyone that our Nitrogen recommendation is 120 units pre-flood followed by 30 units at late boot in District 2.

We have planted the last two commercial strip trials over the past week in D2. They are located on Hwy 91 in Lawrence County, AR on Ray Stone's farm and Hwy 90 in Randolph County, AR on John French and Clifton Orick's farm. Many thanks to these guys for their cooperation on these trials.

District 3, N Central Arkansas – [Kurt Johns](#), Technical Services

It is still pretty wet in D3 but we're getting through it. Many growers are still working to get levees up and fertilizer out, which has been tough. The rice going to flood is beginning to look pretty good with the later rice still kind of poor looking. Growers who were able to get out herbicides at the proper timing have some clean fields and there are as many that don't look so good. I still have two trials that have been held up due to wet weather. Most of my trials are looking pretty good with one that is still a little thin from standing water. A week or two of dry weather would go a long way now.

District 4, Central Arkansas – [Whitney Jones](#), Technical Services

Everything is finally looking good in District 4. There are a lot of fields going to flood now and the rice is looking great. With all the recent flooding, last week was the first time I could get into the Black River bottoms since the end of April. Some fields looked good and others not so good, but with the high price of beans farmers are feeling better about the crops. On another note, we need to remember that there is a June 15th deadline on all returns. We need to get this seed back so we can get your refunds out as soon as possible.

District 5, SE Arkansas – [Jeff Branson](#), Technical Services

Planting across D5 is almost complete for the 2009 growing season. The last yield trial was planted Monday in Arkansas County. The trial was planted following wheat, and is representative of the remaining acres left to be planted across the district. Approximately 5% of the acres that were intended to be planted in rice are being switched to soybeans due to the flooding that occurred in May. The flood waters have receded, and the damage

to the rice crop was extensive in many areas. Approximately 30% of the acres have the permanent flood established; however, there is a significant amount of acres that are just beginning to emerge.

Glyphosate drift has been a problem in some areas, and a few fields have had to be replanted. In most cases the fields have recovered, but flooding was delayed due to injury from drift. The RFYT location in Jefferson County was lost due to glyphosate drift and could not be replanted in the same location.

Overall the rice crop in D5 looks good considering what it has been through. Hopefully the weather will return to normal and cooperate during the summer and fall months.

District 6, N Louisiana and Mississippi – [Jay Burchfield](#), Technical Services

We still have a few guys that are trying to wrap up rice planting. Most folks finished up last week while most others will either finish planting their intended acres this week or start swapping some acres into soybeans. I would say we are around 50% flooded with our hybrids right now. Some of our oldest rice will be reaching midseason toward the end of the week. Please remember to skip the midseason fertilizer application and apply 30 units of N at the Boot Split timing. Quite a few cases of glyphosate drift have popped up over the last couple of weeks. Most of these fields will be kept due to the time of the year, but some others will have to be replanted. We did manage to plant two more of our strip trials last week. They are located on Hwy 82 about 5 miles east of Morehead, MS, and on Hwy 446 near the intersection of Hwy 1.

District 7, SW Louisiana – [Cullen Minter](#), Technical Services

The hybrid rice crop in south Louisiana continues to look good. Most of the crop is now at green ring. Some of the crop will be receiving the late boot nitrogen application this week. The crop at this point appears to have good yield potential.

District 8, Texas – [Derrol Grymes](#), Technical Services

Conditions are hot and dry in the Texas Gulf Coast, and the rice crop loves it. That is, if you can keep the water on it. Overall, the rice crop looks great, and more than 75% of the crop is at or past PD and there are a number of Hybrid fields being fertilized with the late boot application. We should be seeing heads very soon.

A majority of the District 8 strip trials are progressing well along with the commercial hybrid crop, with one exception. Our Chambers County CLEARFIELD strip trial was finally planted on May 22nd just west of Winnie on FM 1663. The Winnie location has emerged and is at the 3 leaf stage now. The other Texas CLEARFIELD locations are located in Jackson, Colorado, and Matagorda counties. The Jackson County trial is located on the north side of US Hwy 59 just east of the Jackson / Wharton County line. This is our largest CLEARFIELD trial in Texas. There are two locations in Colorado County. The first is located on FM 3013, south of Eagle Lake at the RiceTec drying facility, and the second one is on the east side of Hwy 71 north of Garwood. The Matagorda County trial is located north of Van Vleck on Savage Road.

On the conventional side, there are trials located in Jefferson, Waller, and Wharton Counties. The Jefferson County trial is located adjacent to the Texas AgriLife Research and Extension Center at Beaumont on Texas Rice Research Foundation land on the west side of Aggie Drive. The Waller County trial is located west of Katy on the north side of Interstate 10, and the Colorado County trial is on the south side of FM 1300 just west of El Campo.

As mentioned above, all of these trials, with the exception of the Chambers County CLEARFIELD trial, are past PD and will soon receive the late boot fertilizer application. With hot and sunny weather conditions in the forecast, the Texas Hybrid rice crop is setting up for another record breaking harvest.

As a final note, please take time to visit our newly revised webpage at www.ricetec.com, where you can learn more about RiceTec products and keep up to date with the latest news and management recommendations. If you have any questions, please call your local technical services representative or contact our Customer Service line at 877.580.7423.